



INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

Centre for Rural Development and Innovative Sustainable Technology (CRDIST)

Smallholder agriculture, particularly in South-East Asia, is heavily exposed to pervasive market failures that disappoint farmers, even sometimes they commit suicides. It is well documented that producers may improve their living and tackle market problems by acting collectively. Farmer Producer Organization (FPO) is a member-based vertical legal entity that can be a producer company, a cooperative society, or any other legal form of federation, promoting collective participation. With this in mind, the Centre for Rural Development and Innovative Sustainable Technology (CRDIST), together with the Department of Science and Technology of the Government of India, is going to organize a one-day training cum capacity-building workshop on *Sustainable Agri-marketing through Collective Action* to support small farm holders of the district (preferably of Kharagpur sub-division-I) to develop their own agri-business ventures towards wealth creation and sustainable rural livelihood.

Objectives

- To build a support eco-system addressing challenges related to Agri-market.
- To promote interest and understanding on collective farming and FPO formation.
- Training and capacity building of small farm holders, particularly SC and ST vegetable farmers
- To accelerate smallholders' agriculture into a sustainable enterprise.

Potential attendees

- Small vegetable farmers (35-40 small farm holders from Kharagpur sub-division-I)

Major focus areas

The workshop aims to discuss;

- Current agri-market challenges
- Pathways for productivity and doubling the farm income
- Advantages of FPO formation
- FPO registration procedure
- Necessary documents for registration and by-laws
- Sustainability principles
- Participation criteria and guidelines
- Membership responsibilities
- Membership benefits

Advisory Committee

- Head, CRDIST, IIT Kharagpur
- Associate Head, CRDIST, IIT Kharagpur

Organising Committee

- Prof. P.K. Singh, Faculty, CRDIST, IIT Kharagpur
- Dr. Shantanu Bhunia, Research Associate, CRDIST, IIT Kharagpur
- Mr. Anirban Pal, Research Scholar, CRDIST, IIT Kharagpur
- Mr. Kripamay Baishnab, Research Scholar, CRDIST, IIT Kharagpur
- Mr. Abhijit Patil, MTech Student, AgFE, IIT Kharagpur

Contact

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Session Plan

Training cum capacity building workshop

on

Management Lessons for Developing Farmer Producer Organization

9th March 2024

Schedule for the inauguration*

Particulars	Guest/Faculty	Time (Hrs)
Welcome and Introduction	Prof. P.K. Singh, CRDIST IIT KGP [PI]	10.00-10.05
Felicitation of Guests and Lightening the Lamp	Head & Associate Head CRDIST and Prof. P.K. Singh	10.05-10.15
About the Centre & activities	Head/ Associate Head CRDIST	10.25-10.35
Vote of thanks	Prof. P.K. Singh, CRDIST, IIT KGP	10.35-10.40
Farmers Interaction & photo session		10:40-10:45

Schedule for interactive sessions

Time (Hrs)	Particulars	Guest/Faculty
10:45- 11:00	Tea Break	
11:00-12:00	Session 1: Current Agri-Market Challenges for Smallholders in West Bengal	Prof. P.K. Singh, IIT Kharagpur
12:05-01:00	Session 2: Marketing Strategies for FPOs	Prof. Rajesh Aithal, IIM Lucknow
13.00-14:00	Lunch	
14:05-15:00	Session 3: Collective Action as a Solution for Market Failure in Agriculture	Dr. S. Dey; Dr. Reddy Foundation Hyderabad
15:05 – 16.00	Session 4: Establishing Steps and Benefits of FPO Formation	Prof. I. S. Yadav, IIT Kharagpur
16.05-17.00	Session 5: Pathways for Better Agri-Production Towards a Sustainable Market	Prof. Kishor Goswami, IIT KGP
17.05-17:15	Tea Break	
17.15-17.45	Closing ceremony & Photo session	<ul style="list-style-type: none"> • Head CRDIST/ Associate Head CRDIST • Prof. P.K. Singh, IIT Kharagpur