



# Community Organization and Mobilization in Public Health

Webinar on

5<sup>th</sup> NOVEMBER, 2022 (Saturday)

11:00 AM – 1:00 PM

Public Health

Organized by:

Dept. of Community Medicine, Dr. B. C. Roy Multi-Speciality Medical Research Centre, Indian Institute of Technology Kharagpur

In collaboration with: Ganpat University - Dept. of Social Work

Principal Coordinator: **Dr. Sweety Suman Jha**, IIT Kharagpur

Co-Coordinator: **Dr. Sumana Samanta**, IIT Kharagpur

For any queries write to: [cm.bcrmsrc@gmail.com](mailto:cm.bcrmsrc@gmail.com)

Registration is free but mandatory

Register online at: <https://erp.iitkgp.ac.in/CEP/courses.htm>

Signup → Login → Profile Fill-up → Select the Program → Apply Now

**Last Date of Registration: October 28, 2022**

Following completion of registration process, the participation link for this online workshop will be sent.

**An e-certificate of participation will be provided after conclusion of the program.**

## Intended Participants...

Who are studying or pursuing a career in the disciplines of Public Health/ Community Medicine/ Community Health/ Social Work/ Social Welfare/ Preventive and Social Medicine related disciplines or working in the Development Sector/ NGOs

## Topics of Discussion

11:00 AM – 11:30 AM || **Community Mobilization: Principles, Strategies, and Methodologies**

**Prof. (Dr.) Madhumita Dobe**

Chairperson, Foundation for Actions and Innovations Towards Health Promotion (FAITH); and Former Director-Professor and Head, Dept. of Health Promotion and Education, and Former Dean, All India Institute of Hygiene and Public Health, Kolkata



11:30 AM – 11:50 AM || **Group Dynamics**

**Dr. Sweety Suman Jha**

Senior Resident (Community Medicine) Dr. B. C. Roy Multi-Speciality Medical Research Centre, IIT Kharagpur



11:50 AM – 12:15 PM || **Team Process in Community Organization, and Leadership**

**Dr. Arista Lahiri**

Assistant Professor (Community Medicine) Dr. B. C. Roy Multi-Speciality Medical Research Centre, IIT Kharagpur



12:15 PM – 12:40 PM || **Asset Based Community Development (ABCD) Model**

**Prof. Sanjay Vanani**

Head, Ganpat University - Dept. of Social Work



12:40 PM – 1:00 PM || **Discussion and doubt clarification**