Proposals for Fully Residential 5-Day Advanced Management Development Programs

Submitted towards E-SDP Scheme of Ministry of Micro, Small & Medium Enterprises Govt of India

By Vinod Gupta School of Management Indian Institute of Technology Kharagpur

Coordinators
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Feasibility studies are critical to select proposed projects to achieve the best possible outcomes for the organization. They are applied research projects that aim to begin whether and how a proposed project could be successful if implemented. The feasibility analysis can help assess whether a project is within reach or not, in terms of funding, marketability, profitability, sustainability, and the availability of the resources. It is also important to know the project selection criteria, project success factors, project performance evaluation, project cost control, risk analysis, PPP projects and more. These studies are very crucial to bridge the gap between strategic planning, project management, and technical fields. This MDP addresses the above-mentioned issues.

Possible outcomes of the ESOP programme

Participants will get an exposure to project feasibility.

Targeted Beneficiaries

Early stage entrepreneurs

Dates

March 11-15, 2024

Name & Contact Details of Coordinators

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**Proposed Schedule**

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Need of training

Project analysis, market analysis, technical analysis, economic analysis, financial analysis, feasibility study, project selection, project cost estimate and control, managing projects, project critical success factors, project risk analysis, project performance evaluation, PPP projects etc.