



राष्ट्र सेवार्थ समर्पित  
Dedicated to the Service of the Nation

**Proposals for  
Fully Residential  
5-Day Advanced Management Development Programs**

**Submitted towards  
E-SDP Scheme of  
Ministry of Micro, Small & Medium Enterprises  
Govt of India**

**By  
Vinod Gupta School of Management  
Indian Institute of Technology Kharagpur**

**Coordinators**

**Prof. Rudra Pradhan**

**Email: rudrap@vgsom.iitkgp.ac.in; Tel:91 9733742104**

**Prof. Sanjib Chowdhury**

**Email: sanjib@vgsom.iitkgp.ac.in; Tel: 91 9073385951**

## Project Feasibility Study & Assessments

Need of training	Feasibility studies are critical to select proposed projects to achieve the best possible outcomes for the organization. They are applied research projects that aim to begin whether and how a proposed project could be successful if implemented. The feasibility analysis can help assess whether a project is within reach or not, in terms of funding, marketability, profitability, sustainability, and the availability of the resources. It is also important to know the project selection criteria, project success factors, project performance evaluation, project cost control, risk analysis, PPP projects and more. These studies are very crucial to bridge the gap between strategic planning, project management, and technical fields. This MDP addresses the above-mentioned issues.
& Brief description of the topic/ Objectives	Project analysis, market analysis, technical analysis, economic analysis, financial analysis, feasibility study, project selection, project cost estimate and control, managing projects, project critical success factors, project risk analysis, project performance evaluation, PPP projects etc.
Possible outcomes of the ESOP programme	Participants will get an exposure to project feasibility.
Targeted Beneficiaries	Early stage entrepreneurs
Dates	March 11-15, 2024
Name & Contact Details of Coordinators	Prof. Rudra Pradhan Email: <a href="mailto:rudrap@vgsom.iitkgp.ac.in">rudrap@vgsom.iitkgp.ac.in</a> ; Tel: +91 9733742104 Prof. Sanjib Chowdhury Email: <a href="mailto:sanjib@vgsom.iitkgp.ac.in">sanjib@vgsom.iitkgp.ac.in</a> ; Tel: +91 9073385951

### Proposed Schedule

Day	Session-1	Session-2	Session-3	Session-4
1	Project Analysis – An Overview	Market Feasibility Analysis	Technical Feasibility Analysis	Economic Feasibility Analysis
2	Financial Feasibility Analysis	Ecological Feasibility Analysis	Investment Criteria	Projects and Constraints
3	Financial Projections	Project Risk analysis	Organization Strategy and Project Selection	Fundamentals of Project Management
4	Managing Projects Efficiently	Legal Feasibility	Project Cost Estimate and Control	Project Performance Evaluation
5	Public Policy	Project Forecasting	Project critical success Factors	Public-Private Partnership (PPP) Projects