Proposals for
Fully Residential
5-Day Advanced Management Development Programs

Submitted towards
E-SDP Scheme
of
Ministry of Micro, Small & Medium Enterprises
Govt of India

By
Vinod Gupta School of Management
Indian Institute of Technology Kharagpur
### Project Feasibility Study & Assessments

**Need of training**

Feasibility studies are critical to select proposed projects to achieve the best possible outcomes for the retaining industry/organisation. They are applied research projects that aim to begin whether and how a proposed project could be successful if implemented. The feasibility analysis can help assess whether a project is within reach or not, in terms of funding, marketability, profitability, sustainability, and the availability of the resources that matter. These studies are very crucial to bridge gap between strategic planning, project management, and technical fields. This MDP addresses the above-mentioned issues.

**& Brief description of the topic/ Objectives**

Project analysis, market analysis, technical analysis, economic analysis, financial analysis, feasibility study

**Possible outcomes of the ESOP programme**

Participants will get an exposure on project feasibility.

**Targeted Beneficiaries**

Early stage entrepreneurs

**Dates**

March 11-15, 2024

**Name & Contact Details of Coordinator**

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### Proposed Schedule

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