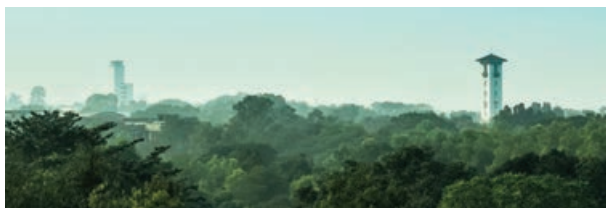


About IIT Kharagpur



Kharagpur - a dusty town tucked away in the eastern corner of India, famous until 1950 as home to the longest railway platform in the world - became the nursery where the seed of the IIT system was planted in 1951. IIT Kharagpur started its journey in the old Hijli Detention Camp in Eastern India, where some of the country's great freedom fighters toiled and sacrificed their lives for India's independence. Spurred by the success of IIT Kharagpur, four younger IITs sprouted around the country in the two following decades, and from these five came thousands of IITians, the brand ambassadors of modern India. It was the success of this one institution at Kharagpur that wrote India's technological odyssey.

The Institute takes pride in its relentless effort to provide the best platform for both education as well as research in the areas of science and technology, infrastructure designs, entrepreneurship, law, management, and medical science and technology. IITKGP is not just the place to study technology, it is the place where students are taught to dream about the future of technology and beam across disciplines, making differences enough to change the world.

Program Features/ Structure

Classroom lectures – 50%

Activity and Hands on
practice 50%

Program Schedule and Venue

1 week, 7 – 13 December
2020

Rekhi Centre of
Excellence for the
Science of Happiness,
IIT Kharagpur

Program Fee

Nil for AICTE-QIP
sponsored participants

For others - INR
10,000/- (Ten thousand)
+ GST per participant

Who will benefit (Eligibility)

Students, Faculty, Researchers,
Academicians, Practitioners,
and Organization employees.

Last day of Registration

15
November 2020

Accommodation

Accommodation will be
provided to the AICTE-QIP
sponsored participants at
the campus Guesthouse. For
other participants, the same
will be provided on
chargeable basis as per rule.

How to Apply

Use the link: <https://erp.iitkgp.ac.in/CEP/courses.htm> to apply ONLINE.



Payment if applicable is to be done **ONLINE** after getting short listed for the program.

Contact Us

Dr. Tanusree Dutta, Principal Co-ordinator, Rekhi
Centre of Excellence for the Science of Happiness,
Indian Institute of Technology Kharagpur,
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Email: tanusreedutta@iitkgp.ac.in



AICTE QIP

QUALITY IMPROVEMENT PROGRAMME

organized by

The Rekhi Centre of Excellence for the
Science of Happiness

Indian Institute of Technology Kharagpur

Communication Happiness and Well being

1 Week

7 – 13 December 2020

Introduction / Overview

Being able to communicate effectively is an essential life skill. Therefore, understanding its nuances and practicing it to the level of perfection leaves an indelible mark and makes a communication successful. Its importance is felt in all spheres of life. But interestingly this skill has been perceived as something that develops naturally and therefore has been majorly overlooked. Inability to communicate effectively leads to confusion, conflict, frustration to name a few. A successful communication not only allows to overcome these problems but also helps in creating a sense of happiness for both the sender and receiver, leading to long term wellbeing and meaningful relationships.

Program Objectives

Though communication has been a key area of focus in most technical and management institutes, a comprehensive exploration of meaningful communication, on verbal, vocal and nonverbal communication with a focus on wellbeing doesn't exist. This course is an attempt to bridge the gap and promote a critical understanding of being able to communicate successfully. Participants of the course would benefit not only at an individual level but also in training others towards making more meaningful conversations both verbally and nonverbally. This course would not only benefit faculty members in technology institutes and management schools but also researchers and practitioners.

What you will learn

Program Content

Communications: As a process

1. Communication basics: The different channels and models
 - Introduction to the diverse ways of communication
 - Understanding the encoding and decoding process
 - Multiple channels of communication
2. Nonverbal communication skills
 - Strategies and implication
3. Communication styles for generating congenial environment
 - Different ways of communication and their impact
 - Affective communication

Communication: As a practice

1. Intrapersonal communication
 - Role of feedback
 - Principles, strategies and implications of communicating in close quarters
2. Communicative practices: Generosity, gratitude and forgiveness
 - Communication as a method of generating altruistic practices
3. Communicating for workplace happiness
 - Use of verbal strategies for effective workplace communication
 - Use of nonverbal strategies for effective communication in the workplace
4. Communication of self-discovery and discovery of others
 - Exploring the unique ancient traditions and modern knowledge
 - Self-discovery

About the Faculty

Dr. Tanusree Dutta

Presently working as an Associate Professor in the Rekhi Centre of Excellence for the Science of Happiness in Indian Institute of Technology, Kharagpur on lien from Indian Institute of Management, Ranchi. Dr. Dutta had obtained her Postgraduate and Doctorate degree from Banaras Hindu University and Indian Institute of Technology, Kharagpur in 2000 and 2004 respectively. She has research publications in peer reviewed national and international journals which have been cited in manuscripts and books of national and international repute. She has co-authored a book titled 'Neuromarketing in India: Understanding the Indian consumer and has a co-edited book titled 'Bias in human behaviour'

Co-Coordinator

Prof. Vijai N. Giri

DAAD Fellow, is Professor & Former Head of the Department, Department of Humanities & Social Sciences, IIT Kharagpur. He has been teaching subjects related to Communication Studies for the last 36 years. He has received many awards including DAAD-Fellowship, Germany. He has published a book, number of book chapters, and more than seventy research papers in referred journals. He has supervised twelve students for Ph.D. degree. He was on the editorial board of 'Communication Theory' published by International Communication Association, USA and member editorial board "Encyclopedia of Communication Theory" published by Sage, USA. His current research interests include organizational, interpersonal and intercultural communication, communication styles, communication and happiness, and conflict management.

Prof. Priyadarshi Patnaik

Professor at the Department of Humanities & Social Sciences, and Head, Rekhi Centre of Excellence for the Science of Happiness, IIT Kharagpur. His areas of research include Relationship and Well-being, Visual communication, Music and emotion, Communication and culture, Media communication, Translation, and Digital humanities.

Other faculty for the course

Prof. Manas K Mandal

Currently serving as Distinguished Visiting Professor at Indian Institute of Technology - Kharagpur. He is also an Adjunct Professor at the National Institute of Advanced Studies, IISC, Bangalore. He was formerly a Distinguished Scientist and Director-General - Life sciences in DRDO [2013-2016]. Prior to this, he was Chief Controller R&D (Life Sciences), DRDO. He was also the Director, Defense Institute of Psychological Research for about nine years.

Saamdu Chetri

A pilgrim of love and compassion, was born in rural Bhutan. After serving in PMO, he instituted the GNH Centre. He spoke on GNH in the British Parliament, Senators of the Philippines, others, and dozens of universities in the world. Presently, he teaches GNH as a Visiting Professor at IIT Kharagpur.