

#### VINOD GUPTA SCHOOL OF MANAGEMENT

#### **IIT KHARAGPUR**



presents



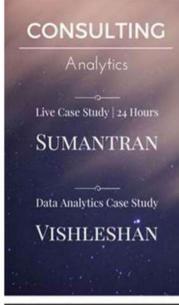


### **ABOUT US**

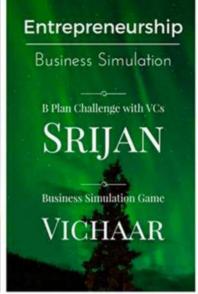
Vinod Gupta School of Management, IIT Kharagpur is the first B-School in the IIT system. Established in the year 1993, modelled in terms of the Sloan School of Management at MIT, it is named after Mr. Vinod Gupta, a noted alumnus of IIT Kharagpur. At VGSoM, IIT Kharagpur we eagerly explore to associate with big corporates and organizations taking an initiative to inculcate change in the society. VGSoM has been ranked 6th best B-School in NIRF 2019 Management Ranking.

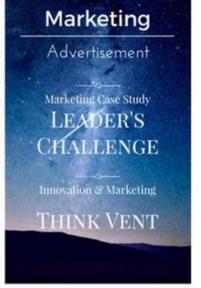
Purvodaya is the annual B-School fest of IIT Kharagpur, the next edition of which shall be held on campus in the first week of February 2020. Purvodaya provides a platform for all active clubs of Vinod Gupta School of Management to showcase their events and create a competitive environment for the best minds from B-Schools across the country to induce the brainstorming ideas and test their business acumen. Ever since its inception, being organized by one of the leading B-schools in the country, Purvodaya has seen a huge gathering of business moguls, industry experts, technocrats and students from all over India, who express a keen interest in management and business.

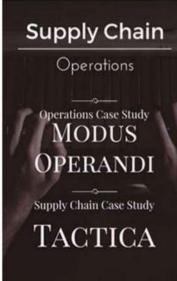
Exclusive Fest Partner Invitation for Panel Discussion	Exclusive Flagship Event Special Promotional Events	TITLE SPONSOR 5L+
Primary Fest Partner Conduct an Event	Complimentary Stall Space Print Media	PLATINUM SPONSOR 3L+
Associated with Four Events Merchandise	Company Fact Sheets/Brochures Social Media Promotion	GOLD SPONSOR 2L+
Associated with Two Events Invitation to College	On Campus Company Banners Teasers, Promos and Fest Videos	SILVER SPONSOR 2 1L+
Banners, Posters & Flex Exclusive Event Partner	Featuring on Next Year Brochure Logo on Event Certificate	EVENT SPONSOR 50k+

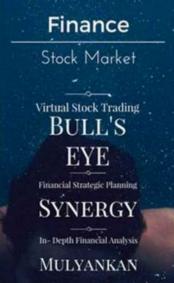


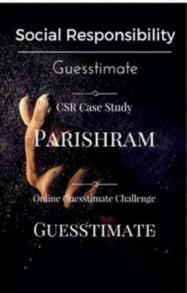


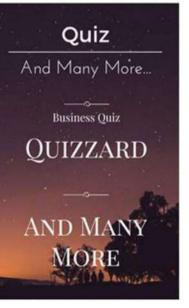












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