

The Vinod Gupta School of Management (VGSoM) at IIT Kharagpur, established in 1993, is known for integrating management education with technology and innovation and was the first business school to be set up within the IIT system. In line with its commitment to advancing cutting-edge research, VGSoM hosts the Management Doctoral Colloquium, which serves as an exceptional forum for researchers to showcase their work. This event provides a valuable opportunity for participants to exchange ideas with fellow students and faculty, who are renowned experts in their respective fields, further bringing up an environment of academic excellence and innovation.





Theme - Business and Policy Solution for Sustainability

Our colloquium focuses on innovative strategies for addressing global sustainability challenges. We invite researchers, industry professionals, and policymakers to discuss sustainable supply chains, green technology, responsible business practices, and public policy. This forum promotes interdisciplinary collaboration among academia, industry, and government, aiming to generate practical and scalable solutions. Attendees will benefit from keynote addresses, research presentations, and case studies, with opportunities to network and help shape the future of sustainable business and policy frameworks. Join us to explore the intersection of business and sustainability.

Options Available

 $\hbox{Full Paper, Extended Abstract, Poster Presentation, Case Study}\\$

Note:

For proceeding and best paper award you have to upload full paper

Mode of Submission

Interested author(s) can submit their work through the Easy Chair online platform. The link for online submission is provided below:

Easy Chair link:

https://easychair.org/cfp/MDC-2025

	Early Bird	Post Early Bird
ubmission Opens	15 October 2024	
ubmission Closes	30 November 2024	15 December 2024
timation of Acceptance	08 December 2024	20 December 2024
egistration Opens	10 December 2024	1 January 2025
egistration Closes	31 December 2024	15 January 2025



Fees

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	(10-12-2024 to 31-12-2024)	Registration (01-01-2025 to 15-01-2025)
Indian/SAARC Students	₹ 2500	₹ 3000
Indian/SAARC Faculty	₹ 3000	₹ 3500
Industry Professionals	₹ 5000	₹ 6000

Early Registration Post Early Bird

Fees provided including GST and excluding accomodation tariff.

The tariff details for accommodation will be shared soon.

Venue: VGSOM (in person only)



Submission Guidelines

- The submission must be in PDF format only.
- The work should clearly include the title of the study.

Extended Abstract

- Sections: Purpose, Design/methodology/approach,
- Findings, Research Implications, Practical Implication,
- Limitation, Originality/value.
- Total word limit: 2000 at max
- Font: Times New Roman with 12 points
- Line Spacing: Double

Full Paper

- Sections: It should have the following sections:
- Introduction, Literature Review and research gap,
- Design/methodology/approach, Findings, Research
- Implications, Practical Implication, Limitation.
- -Total word limit: 7000 at max
- Font: Times New Roman with 12 points
- Line spacing: Double
- Margin: 1 inch on all sides
- Page number: All pages should be numbered consecutively
- Reference style: APA

Case Study

- -It should clearly describe sections on Abstracts with keywords, Introduction, Case Background, Case Analysis and Discussion, Endnotes, Exhibits
- -The case study should prefereably be between 3000 to 4000 words in length

Poster presentation

Proceedings

will be updated soon.

MDC 2025,VGSOM IIT KGP