



Rajendra Mishra

School of Engineering Entrepreneurship

INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

Organizes

21st-Century Skills for Entrepreneurship Development

3-Day Hybrid Certification Program

Program Dates: **4th - 6th April 2025**

Limited seats available, seats will be allotted on first come first serve basis.

About The Program

- Hands-on using [fuski.ai](#) platforms for skill assessment
- Equips participants with essential 21st-Century skills to understand the nuances of entrepreneurship development
- A Flagship program of IIT Kharagpur's Rajendra Mishra School of Engineering Entrepreneurship (RMSoEE) to encourage and mentor budding entrepreneurs

Who Can Apply

- Entrepreneurs
- Business professionals
- Students
- Individuals looking to enhance their entrepreneurial skills

APPLY NOW

Application deadline: **28th March 2025**

Why This Program



VALIDATE YOUR BUSINESS IDEA



DEVELOP CRITICAL THINKING, PROBLEM-SOLVING, AND FINANCIAL LITERACY



HANDS-ON EXPERIENCE IN DESIGN THINKING AND PROTOTYPING



BUILD A PROFESSIONAL NETWORK THROUGH PEER ACTIVITIES



CERTIFICATE BY IIT KHARAGPUR



BEST STUDENT PITCH AWARD

Program Fees

Attendance: Online / Offline mode

🎓 Students: **INR. 2,500**

💼 Working Professionals: **INR. 10,000**

Institutional group discount @10% may be availed.

🏠 **Accommodation Options*:**

- Technology Guest House, IIT KGP
- Park Hotel (Outside campus)

***Note: Accommodation & travel expenses are to be borne by participants.**

Program Overview

- 📌 Day 1: Understanding Innovation & Market Research
- 📌 Day 2: Product Development & Business Strategy
- 📌 Day 3: Pitching & Go-to-Market Strategies

Speakers

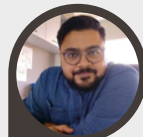
Abhinav Dubey
Entrepreneur,
IoT Product and
Operations Expert



Subhendu Mukherjee
Data Science
Consultant,
Business Trainer



Saumyajit Guha
Educator,
Startup
Evangelist



Important links



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Program Coordinators

Prof. Titas Bhattacharjee, IIT Kharagpur
Prof. Prabha Bhola, IIT Kharagpur

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