

SHORT TERM COURSE ON  
**CORPORATE GOVERNANCE TOWARDS CORPORATE SOCIAL RESPONSIBILITY**

27th Nov to 2nd Dec 2017



Organised by  
Rajiv Gandhi School of Intellectual Property Law  
**Indian Institute of Technology**  
Kharagpur

**Coordinator**

**Dr Indrajit Dube**

*Associate Professor*

Rajiv Gandhi School of Intellectual Property Law  
IIT Kharagpur

**Foreign Expert**

**Dr Mia Rahim**

*Senior Lecturer*

School of Law  
University of South Australia

# Corporate Governance towards Corporate Social Responsibility

## About the Course

Traditionally, Corporate governance (CG) denotes the rules of business decision-making and directs the internal mechanism of companies for following those rules. It includes the customs, policies, laws and institutions that impact the way a corporation is directed, administered or controlled. Yet, in the aftermath of some corporate scandals, and with the rise of civil society campaigns against the negative impact of corporate operations on the environment, CG has emphasised issues that go beyond this traditional focus. It now touches upon corporate ethics, accountability, disclosure and reporting. As companies seek to assure regulators and investors that they are fully transparent and accountable, they have increasingly pledged their commitment to honest and fair CG principles.

Simultaneously, the impact of the corporate social responsibility (CSR) movement on the socio-legal views of corporations also reflects the evolution of corporate governance. Along with this movement, the notion of this governance has developed as a vehicle for encouraging management to consider broader ethical considerations. CSR has drawn on the dramatic progress made by companies in recent decades in balancing shareholder goals with the need to reduce externalities that influence other stakeholders. CSR joins the regulatory endeavours to make corporations more attuned to public, environmental and social needs, by pursuing CG as a framework for boards and managers to treat employees, consumers and communities.

The convergence of corporate social responsibility and corporate governance is an important issue in the corporate regulation landscape. The issue has somewhat decreased in significance in strong economies; however, in developing economies, it has contributed to significant reformation of the regulatory environment that guides corporations.

The aim of this course is to inform the students about this convergence and train them how to deal effectively with such convergence. This course will discuss the basic tenets of corporate governance and corporate social responsibility with a particular focus on the regulatory framework necessary to cope with this convergence in a developing country perspective. It is expected that after completion of this course, students will get a clear understanding about the recent changes in traditional corporate governance framework and about the challenges and opportunities attached to corporate social responsibility regulation.

Session	Topic
1	Corporations and their responsibility in the modern world
2	Corporate Governance
3	Corporate Management
4	Corporate Social Responsibility
5	Implementation of CSR principles: Voluntary & Mandatory Modes
6	Regulations for CSR implementation
7	Current CSR regulation: domestic framework and trend
8	Current CSR regulation: global framework and trend
9	Future of CSR regulation
10	Corporations, their Governance and Social Responsibility

## About Coordinator

Dr Indrajit Dube is Associate Professor at Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology Kharagpur. He has gone on to work as a practitioner, legal executive, and academician. His areas of specialization include Corporate Laws, Corporate Governance and Competition Law. He has been teaching these and allied courses in undergraduate and post graduate levels for more than fifteen years in different Universities, National Law Schools and Management Schools.

Indrajit Dube has numerous publications in refereed journals published from India and abroad. His writings are mainly focused on Independent Directors, Directors Liability, Integrated Reporting, Corporate Social Responsibility, Corporate Governance in Energy Sector etc. He has several books to his credit. His book on Corporate Governance published by Lexis Nexis Butterworths is widely referred in National and International Institutes of eminence.

Indrajit Dube has conducted about twenty funded projects from agencies, both national as well as International. He led the team to develop the institutional framework of the Indian Institute of Corporate Affairs, New Delhi, a premier Institute on Corporate Law Governance and Research set up under the aegis of Ministry of Corporate Affairs, Government of India. He has played an important role in the National Mission Project on River Ganga and led the team on law, policy and governance. He has offered consultancies to several regulatory bodies, business houses and organizations over the years.

Indrajit Dube has been invited to participate in multi-stakeholder expert consultation in Toronto being organized in support of the mandate of the United Nations on Business and Human Rights. He has also been invited as Visiting Faculty at the University of Western Ontario, Ontario, Canada and the University of British Columbia, British Columbia, Canada. Recently, he has the distinction of being invited to deliver the Kirby Lecture Series at the School of Law, University of New England, Australia.

Indrajit Dube, on invitation, has attended several conferences, seminars and workshops in India, Australia, Canada, Denmark, U.K. etc. as speaker, paper presenter and panel discussant. He has also organized several international and national conferences. Dr. Dube holds membership of prestigious professional bodies like Corporate Law Teachers Association, Sydney and the European Corporate Governance Institute, Brussels.

## Foreign Expert

Dr Mia Rahim is a Senior Lecturer in corporate law at the University of South Australia. He joined the School of Law in July 2015, having previously held positions at the Macquarie University and the Queensland University of Technology.

As an established researcher, Dr Rahim is particularly interested in different forms of regulation and how this relates to legal structures that encourage social responsibility and accountability practice of regulatees. One of his recent books Legal Regulation of Corporate Social Responsibility has explained how a meta-regulation mode in laws can effectively raise social responsibility performance of corporations.

Dr Rahim is a winner of some highly prestigious awards including the Chevening Scholarship, Graduate Scholarship of the National University of Singapore, the Macquarie University Research Excellence Award, ECR Networking Award 2017 and the UniSA Business School Research Excellence Award.

Dr Rahim has undertaken a number of research projects, including the assessment of the nexus between corporate self-regulation, legal regulations and social accountability performances of global corporations, and the critical analysis of different legal frameworks for developing global supply chain operations.

Dr Rahim is the Director of Higher Degrees by Research in the School of Law at UniSA. Prior to joining academia, he was a Deputy District and Sessions Judge in Bangladesh. He has also worked for the Bangladesh Law Commission and the Supreme Court of Bangladesh.

## Faculty

Dr Mia Rahim

Dr Indrajit Dube

Other Faculties from IIT



## Participants

The course is open to all faculties from Universities/Institutes.

Interested persons from Industry and other organisations can also participate by paying course fees as mentioned below. This is subject to availability of seats.

**Course Fee for Industry: Rs. 10000/-**

**Course Fee for Faculty : Rs. 5000/-**

**Course Fee for Research Scholars/Students: Rs. 3000/-**

**Course fees may be paid in form of Demand Draft or electronic money transfer.**

**Course Fee includes course materials, tea and snacks during the days of the course.**

**Certificates will be given on successful completion.**

## Accommodation

Participants will also be provided accommodation on request and payment of actual expenses.

Visveswaraya Guest House (VGH)

A. Single occupancy in a double bedded room (AC)	400.00 INR
B. Double occupancy in double bedded room (Non-AC)	300.00 INR
C. Single Occupancy in double bedded room (Non-AC)	250.00 INR
D. 3/4 bedded room per person (Non-AC)	150.00 INR
E. Double occupancy in a double bedded room (AC)	600.00 INR

Cost of Food is extra and not included in the above tariff.



## How to apply

Interested participants should register online under this URL <https://goo.gl/fQJBgV>



## Coordinator contact

**Dr. Indrajit Dube**

*Associate Professor*

Rajiv Gandhi School of Intellectual Property Law  
IIT Kharagpur  
Kharagpur- 721302, West Bengal, India  
Tel: 03222-281732 (o) / 9903459886 (m)  
Email: [id@iitkgp.ac.in](mailto:id@iitkgp.ac.in)



## Important Dates

Last Date for receiving applications: 8<sup>th</sup> Nov, 2017

Intimation to participants: 11<sup>th</sup> Nov 2017

Course Dates: 27<sup>th</sup> Nov. to 2nd Dec. 2017



## Mode of Payment

Payments can be made through electronic fund transfer. For this, the bank details are as follows: Account Name: CEP-STC, IIT Kharagpur

Account Number: 95562200002955

Bank Name: SYNDICATE BANK Bank Branch Name: SRIC, IIT KHARAGPUR

Branch Code: 9556

IFS Code: SYNB0009556

Bank Address: IIT KHARAGPUR, KHARAGPUR- 721 302, PASCHIM MIDINIPUR DIST. (WEST BENGAL), INDIA

Telephone No: +913222 255221

Payments can be made through crossed demand draft drawn in favour of "CEP STC, IIT Kharagpur", payable at State Bank of India, IIT Kharagpur (Bank Code: 0202) and sent to the coordinator of the programme.

**Note: We prefer electronic money transfer. Please submit money transfer details (either UTR no or draft number) in the designated place in the google form. Please, keep the record of bank transfer details for future reference. If you are sending the draft please post it in the coordinator contact**