

**Management Doctoral
Colloquium and VGSOM
Research Scholars Day**

(MDC & VRS 2018)

March 14-15, 2018



**ORGANISED BY
VINOD GUPTA SCHOOL OF
MANAGEMENT
INDIAN INSTITUTE OF
TECHNOLOGY
KHARAGPUR, INDIA**

INTRODUCTION

Vinod Gupta School of Management, Indian Institute of Technology Kharagpur is going to organize the Management Doctoral Colloquium and Research Scholars Day (MDC & VRS 2018) for doctoral students in the area of management during March 14-15, 2018.

The colloquium will provide outstanding gathering for doctoral students in various areas of management who want to pursue a career in academics and research with an opportunity to discuss their dissertation research with other doctoral students and leading academicians in the field of management. All topics and methodological approaches within the broad field of management comprising of finance, data analytics, marketing, human resource management, strategic management, operation and supply chain management etc. will be considered. It will mostly proceed in parallel tracks based on the topical and/or methodological angle of participants' work as well as on the stage of the dissertation process. Students will get an opportunity to discuss their work with their fellow students and faculty, who are renowned experts in the corresponding field.

SUBMISSION GUIDELINES

Participation in the colloquium will enormously benefit students who are dealing

The participants are advised to submit their papers / extended abstracts using Times New Roman 12-point font, single spacing and APA/AOM style of referencing. The paper should be maximum 15 pages long (all inclusive, with 1 inch margin on all sides) with a maximum of 2MB file size and include personal particulars like name, title of paper, affiliation, email, telephone and postal address. All papers will be assessed by a panel of experts based on their research proposals. The application materials should be submitted as a MS word document which includes a short introductory statement explaining the applicant's interest in the colloquium, the current stage of their research work, the name(s) of their advisor(s)/supervisor(s). The papers will be accepted through the easychair link:

<https://easychair.org/conferences/?conf=mdcvrs2018>

REVIEW CRITERIA

The paper/ abstract must give a clear indication of the objective, methodology, major results, implications, and key references. All papers will be blind reviewed and only those papers approved by the reviewers will be selected. The criteria for evaluation by the reviewers are as follows:

Relevance:

Does the subject of the paper appeal to the interest of the conference attendees?

Methodology:

Does the paper use appropriate method (s)?

Originality:

Does the paper add new findings, insights, or knowledge to the body of literature?

Research:

Does the paper compare and weigh the material against the work of others?

Conclusions:

Are the conclusions are sound and justified as per the problem discussion?

Policy/ Managerial Implications:

Are the policy implications relevant and useful for the problem demonstrated?

BEST PAPER AWARD:

All submissions will be considered for **five** best paper awards for all the **five core streams**. These include:

- **Accounting/ Economics/ Finance**
- **Human Resource Management/ Organizational Behaviour**
- **Logistics/ Operation Management/ Supply Chain Management**
- **Business Laws/ Business Strategy/ Marketing**
- **Data Analytics/ Systems/ Soft Computing**

The winners will be given citations at the conference and their full registration fee will be refunded.

IMPORTANT DATES:

Submission of Paper: January 31, 2018
Acceptance of Paper: February 10, 2018
Registration Deadline: February 26, 2018

Note:

Letter of invitation/ acceptance letter can be used for obtaining permission from your institute will be sent on request.

REGISTRATION FEE

For IIT Kharagpur Students:

No Registration Fee

For Outside IIT Kharagpur:

INR 1000

Registration fee (non-refundable) includes accommodation, conference materials, refreshments, lunch and dinner on colloquium days. Registration fee for accompanying guest is Rs.1000/- with additional accommodation charge. The guests will be entitled to all conference facilities except conference kit. Detailed information can be found in the following link:

<http://www.som.iitkgp.ernet.in/mdc2018/>

MODE OF PAYMENTS

Payments can be made through electronic fund transfer. For this, the bank details are as follows:

Account Name: CEP-STC, IIT Kharagpur

Account Number: 95562200002955

Bank Name: SYNDICATE BANK

Bank Branch Name:

SRIC, IIT KHARAGPUR

Branch Code: 9556

IFS Code: **SYNB0009556**

Bank Address:

IIT KHARAGPUR, KHARAGPUR- 721
302, PASCHIM MIDINIPUR DIST.
(WEST BENGAL), INDIA

Telephone No: +913222 255221

Payments can be made through crossed demand draft drawn in favour of "CEP-STC, IIT Kharagpur", payable at State Bank of India, IIT Kharagpur (Bank Code: 0202) and sent to the convenor of the colloquium.

Note: We prefer electronic money transfer. Please submit a copy of money transfer record with details of bank name, amount, transaction number and date. The bank proof must be attached with registration form.

CERTIFICATE

Certificate will be issued to each participant from the Office of Dean (CE), Indian Institute of Technology Kharagpur, India.

COLLOQUIUM CONVENOR

Rudra P. Pradhan

Vinod Gupta School of Management
Indian Institute of Technology Kharagpur
WB- 721302, India

ADDRESS FOR COMMUNICATION

Rudra P. Pradhan

Convenor, MDC & VRS 2018

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West Bengal- 721 302, India

Phone: +91 3222 282316/ 282317

Email: rudrap@vgsom.iitkgp.ernet.in

pradhanrp@gmail.com

Paper Format

Total paper size [Maximum of 15 pages]

[Paper Title]

[Authors: your name/ guide name/ any other co-authors]

Abstract

[Maximum of 150 words]

Keywords: [maximum of 5 words]

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¹: authors details [name, address, emails and mobile]; add more below, if any coauthors

1. Introduction and Conceptual Background

[Maximum of 2 pages]

2. Literature Review

[Maximum of 3 pages]

3. Methods of Study

[Maximum of 2 pages]

4. Empirical Results and Discussion

[Maximum of 2 pages]

5. Conclusion and Policy Implications

[Maximum of 2 pages]

6. Future Guidelines

[Maximum of 1 pages]

7. Reviewers Comments (during review process and paper presentation time)

[Maximum of 1 pages; to be blank, it will be filled by referees and session chairs]

References

[Maximum of 2 pages]

VINOD GUPTA SCHOOL OF MANAGEMENT
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR, INDIA

Management Doctoral Colloquium (MDC 2018)

March 14-15, 2018

REGISTRATION FORM

PLEASE USE CAPITAL LETTERS

1. Name : _____

2. Gender : _____

3. Designation : _____

4. Specialization : _____

5. Department : _____

6. Institute : _____

7. Address for Correspondence: _____

8. Phone: _____ 9. Mobile: _____

10. Email : _____

11. Highest Educational Qualification: _____

12. Bank Draft Details : _____

Date:

Signature of the Applicant