



Entrepreneurship in

The AI Era

By
Rajendra Mishra School of Engineering
Entrepreneurship,
Indian Institute of Technology Kharagpur
&
Fuski.Al

Valedictory

Build Ventures That Think, Learn, and Scale with Al

(1 PM - 4 PM)

Program Schedule

Day **Key Topics & Activities Expected Outcomes** Introduction to the entrepreneurial mindset, Identifying Develop a personal founder profile, Identify and Day 1 Skills for Starting Up & personal strengths and goals, Problem-finding articulate a meaningful problem worth solving, Aug 6 (6 PM - 9.30 PM) Identifying a Problem methods, Analysing problem relevance and urgency; Prioritise problems using the relevance-Session with guest speaker urgency-impact framework Al-Powered Opportunity Identify high-potential startup ideas, Craft Day 2 Data mining, AI research on customer pain points, Mapping & Intelligent Customer customer personas, Design and validate the Aua 7 (6.30 PM - 9.30 PM) Customer Funnel design: Session with guest speaker Acquisition audience acquisition strategy MVP development, Payment workflows, Al agent-led Create deployable MVPs, Launch a monetizable Day 3 Product Development & AI automation, Ethical use of AI, Build a shipping plan and product flow, Set up Al-driven operational Aug 8 (6.30 PM - 9.30 PM) Operations investor pitch; Session with quest speaker automations **Group Presentation &** Day 4 Session with guest speaker; Group Pitch Prep & Group Aug 9

Pitch Session

About the Program

A 4-day online joint certificate program by Fuski.AI & RMSoEE, IIT Kharagpur to equip you with real-world tools and skills to launch entrepreneurial ideas in the AI era.

- **Dates:** 6th−9th Aug 2025, 1830-2130 IST
- Mode: Live Online (via Google Meet + app.fuski.ai)
- **Fees:** ₹15,000 (USD 175) + Taxes
- Certification: Joint Certificate by SoEE, IIT Kharagpur & Fuski.Al

Guest Speakers

Global Trailblazers Reimagining What's Next



Jakob Widerberg Head of AI & Digital, GAC UAE | Ex-Google, Volvo

- Manages a global shipping network powered by Al
- Passionate about the human element behind technology

Rana Dutta EDirector AI & Robotics, AIRL by Morning Bay Confitech | Ex-Tiyo, Movinture, NVIDIA Inception Member

- Transforms enterprises through Al defence architecture and digital sovereignty
- Passionate about building technology that serves humanity's higher purpose



Cabul Mehta Client Partner Healthcare, Slalom | Ex-PwC, Boston University

- Transforms healthcare delivery through strategic consulting and AI
- Passionate about humanizing patient experiences through technology

Ben Herkenhof Director of Product Management, JLL Technologies, USA

- Expert in startups & product innovation
- From JLL Technologies to founding Sphota, Ben blends analytical depth with instinctive creativity





Why Choose Us?

Global perspective from the frontier of innovation: Learn how leading minds across Asia, Europe, and the US are rethinking entrepreneurship in the age of ΑI

The Fuski Way: Turn insight into action fast. We don't just talk about AI, we use it live with you.

Delivered by doers: Applied knowledge, global experience, and hands-on toolkits to help you build what matters—today. Guided by start-up founders and data scientists to IoT operators and product designers.

Walk away with real outcomes: A validated idea, a convincing prototype plan, a pitch-ready deck, and a mindset designed to thrive through uncertainty.

Fee excludes optional premium tools. Participants bear own data & device costs.

Email with a list of tools, platforms and frameworks will be shared a week before the sessions.

Logistics & Support



Website

http://www.see.iitkgp.ac.in/



Program Coordinators

Prof. Titas Bhattacharya Prof. Prabha Bhola



Connect With Us

gulshanyadav@kgpian.iitkgp.ac.in abhiism88@kgpian.iitkgp.ac.in





Limited seats – apply before slots fill!

Ideal Applicant but not limited to

- Entrepreneurs—budding and established
- Working professionals

Click Here To Pay

Last Date for Applying: Wednesday, July 30, 2025

Session Experts



Abhinav Dubey

Tech veteran turned serial founder with AMD/Honeywell pedigree and Oxford MBA. Balances visionary product thinking with execution discipline.

Saumyajit Guha

Two-decade education-startup veteran with Exeter MBA who leverages deep networks at IITs/IIMs to drive partnerships and growth strategy



Subhendu Mukherjee

Award-winning data driven strategist from JWT/Leo Burnett who translates complex learning concepts into compelling stories.

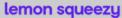


Pedagogy expert with Cambridge credentials who ensures Fuski's cognitive learning approach is researchbacked and practically grounded.

The Kind of Tools You Will Use







Glide

bubble



Claude











