

Rajendra Mishra

School of Engineering Entrepreneurship INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

Organizes

21st-Century Skills for Entrepreneurship Development

3-Day Hybrid Certification Program

Program Dates: 4th - 6th April 2025

Limited seats available, seats will be allotted on first come first serve basis.

About The Program

- Hands-on using fuski.ai platforms for skill assessment
- Equips participants with essential 21st-Century skills to understand the nuances of entrepreneurship development
- A Flagship program of IIT Kharagpur's Rajendra Mishra School of Engineering Entrepreneurship (RMSoEE) to encourage and mentor budding entrepreneurs

Who Can Apply

- Entrepreneurs
- Business professionals
- Students
- Individuals looking to enhance their entrepreneurial skills

APPLY NOW

Application deadline: 2nd April 2025

Why This Program



VALIDATE YOUR BUSINESS IDEA



HANDS-ON
EXPERIENCE IN
DESIGN THINKING AND
PROTOTYPING



DEVELOP CRITICAL THINKING, PROBLEM-SOLVING, AND FINANCIAL LITERACY



BUILD A PROFESSIONAL NETWORK THROUGH PEER ACTIVITIES



CERTIFICATE BY IIT KHARAGPUR



BEST STUDENT PITCH

Program Fees

Attendance: Online / Offline mode

Students: INR. 2,500

■ Working Professionals: INR. 10,000 Institutional group discount @10% may be availed

Accommodation Options*:

- Technology Guest House, IIT KGP
- Park Hotel (Outside campus)

*Note: Accommodation & travel expenses are to be borne by participants.

Program Overview

- 📌 Day 1: Understanding Innovation & Market Research
- 🖈 Day 2: Product Development & Business Strategy
- 📌 Day 3: Pitching & Go-to-Market Strategies

Speakers

Abhinav
Dubey
Entrepreneur,
IoT Product and
Operations Expert



Subhendu Mukherjee Data Science Consultant, Business Trainer



Saumyajit Guha Educator, Startup Evangelist



Important links



Visit Institute Website



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Program Coordinators
Prof. Titas Bhattacharjee, IIT Kharagpur

Prof. Prabha Bhola, IIT Kharagpur

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