

WEEKEND PROGRAM (30 hrs – 8 weekends)

Organized by

Vinod Gupta School of Management

Indian Institute of Technology, Kharagpur

Dates 2nd November onward | Location – IITKGP Extension Center, Saltlake, Kolkata etc.

Data Analytics with R Programing (Batch IV)



Dr. Swagato Chatterjee

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DETAILS

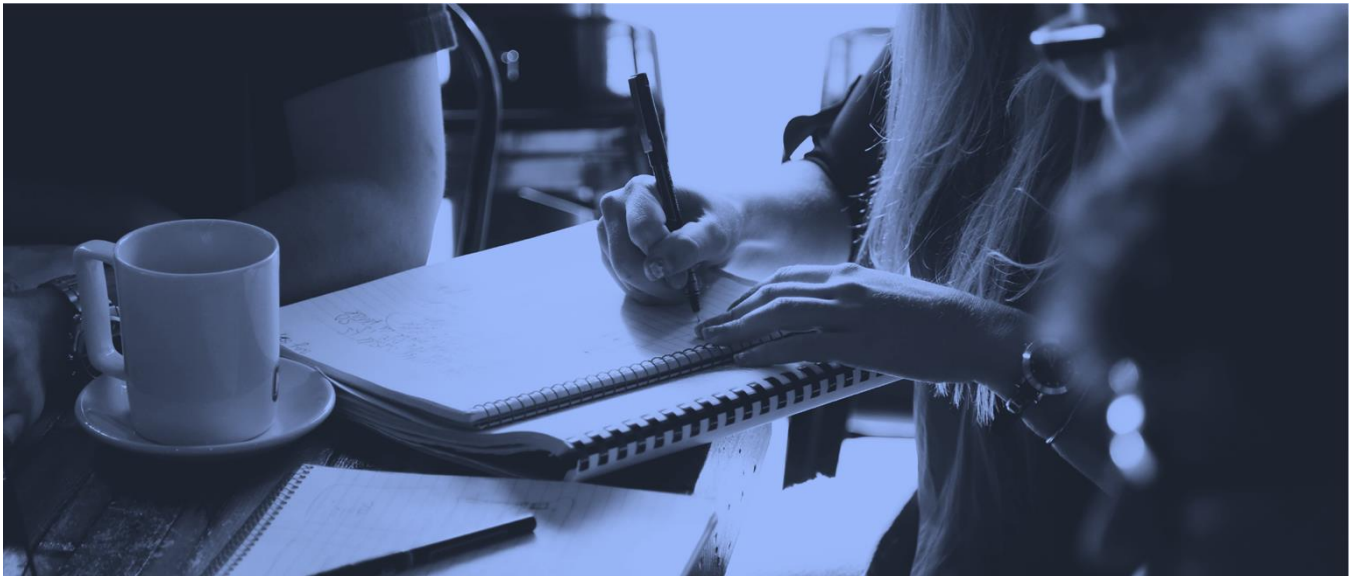
Background

With the advancement of computational technology, analytics has become an inevitable part of business. For gaining competitive advantage through data driven decision making, managers should be able to marry raw data with business acumen. In this program, we will try to do the same. The program is targeted to create data analysts and introductory data scientists with focus on managerial applications of analytics.

Participants

The following members can participate the program:

- Mid-level Managers working in any domain of business
- Business Analytics enthusiasts
- B.Tech and MBA students



Course Contents

Introduction to analytics, Descriptive Analytics, Predictive Analytics, Prescriptive Analytics, Applications in Marketing, HR, Finance, Supply Chain, IT

Case Studies from renowned publishers like HBPS

Faculty

Dr. Swagato Chatterjee (Assistant Professor, IITKGP, B.Tech, IITKGP; PhD, IIMB)

Industry Experts from Analytics Domain

*“The price of light is less than
the cost of darkness.”*

*Arthur C. Nielsen, Market Researcher & Founder of
ACNielsen*

Course Fee

- Per participant – INR 21,000
This includes 18% GST

The course fee will cover lecture notes, refreshment during classes. Board, lodging and travel charges will have to be borne by the participants. The course fee can be submitted in the form of a demand draft drawn in favor of ‘CEP-STC, IIT Kharagpur’ payable at Kharagpur.

Name of Bank Account: CEP-STC, IIT Kharagpur;
Bank Name: Syndicate Bank; Branch Name: SRIC,
IIT Kharagpur; SB Account No.: 95562200002955;
IFSC Code: SYNB0009556; MICR: 721025103;
SWIFT: SYNBINBB120.

For online registration please visit:
<https://erp.iitkgp.ac.in/CEP/courses.htm>

Important Dates

Last date of Registration – 14th October, 2019
Intimation to selected candidates- – 15th October, 2019
Class starts from – 2nd November, 2019

Accommodation

Hostel accommodation can be arranged at IITKGP Kolkata extension center based on availability and extra charges. Accommodation is available at different price and comfort range in and around the venue in Kolkata. We can facilitate the accommodation of the participants. However, we do not take the responsibility of the same.

About VGSOM

VGSOM is the oldest BSchool under the umbrella of IIT system which offers management education with the right blend of business insights and technological applications. VGSOM currently is ranked as No 7 among all BSchools in India as per NIRF ranking by Govt. of India moving ahead of many renowned BSchools including lots of IIMs and XLRI. The school looks forward to excel in all aspects of management education and become one of the top most BSchools in the country.

Course coordinator

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TESTIMONIALS

Debashis Chowdhury, Sr. Engineer, Testing, CESC Ltd.

Learnt a new perspective of analytics

Debmalya Ghosh, Bajaj Auto

Good introduction to data analytics

Nilanjan Chakrabarti, Manager, Corporate Services, CESC Ltd.

The course helped me immensely.

Sibashis Chatterjee, Sr. Executive, IT, CESC Ltd.

The course is well designed and covered a huge spectrum of algorithms in such short time.

Rahul Shaw, B.Tech Student

It was an awesome learning experience. I really feel lucky to be a student of this class. Thank you to all the faculties for giving us the threshold inertia for learning data analytics.

REGISTRATION FORM

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**WEEKEND CERTIFICATION PROGRAM on
DATA ANALYTICS WITH R PROGRAMING
November 4, 2019 onwards
Vinod Gupta School of Management, IIT Kharagpur**

Name:

Designation:

Office Address:

Phone: Mobile:

Email:

Date of Birth:

Highest academic qualification:

Requirement of accommodation:

Cheque / Draft No.....dt..... amounting Rs.
drawn on..... Bank.

OR

NEFT Transaction No:dt..... for Rs.....
through.....Bank

Recommendation and forwarding from the organization where working (Optional)

Date:

Place:

Signature of the Applicant